



2017 Selma Christmas Parade

Thank you for your interest in participating in this year's Selma Christmas Parade. Before applying, we recommend you take a moment to read the following guidelines and regulations. We look forward to receiving your application.

Please decorate your entry in a “All I Want For Christmas” theme.

Parade Course: Begin on East Richardson Street, cross over NC 301 and turn right onto N. Raiford Street. The parade will continue on N. Raiford Street until turning left onto Railroad Street. From Railroad Street, we will turn left onto Webb Street and then make a left turn on Lizzie Street to return to Selma Elementary School Parking Lot.

Line-Up Begins: Tuesday, December 5th at 6:00 p.m. (Please **DO NOT** arrive early)

Line-Up Location: Selma Elementary School Parking Lot – use the entrance off of Richardson St.

- Selma Christmas Committee members will be throughout the lineup area to assist you in locating your position and direct you out of the staging area.
- All entries must be in place and ready to leave the staging area by 6:45 p.m.

Line-up Assignments: The contact person on the parade application will be emailed or called, on or before Friday, December 1st to notify you of your line-up placement/number.

- There is no additional parking allowed in the line-up area. Additional parking is on the other side of the Selma Elementary School (Bus Parking Lot– off of Highway 96).

Rules & Regulations

- Limited spaces are available and entries are generally accepted on a first come, first serve basis. The Town of Selma reserves the right to accept or deny any entry application.
- **The parade will not be cancelled due to weather conditions.** Come prepared for rain, cold or heat.
- All floats and vehicles (except pageant queen cars) must be decorated in a Christmas Theme.
- This is an evening parade and the use of Christmas lights is strongly encouraged.
- The Selma Parks and Recreation Department reserves the sole right to use the character of Santa Claus for the final parade entry. **Other Santa entries WILL NOT be permitted in the parade.**
- Do not tailgate or leave gaps! Keep about four car lengths (approx. 50 feet) between each entry at all times and drive no faster than 5 mph.
- This is a family event; therefore, participants may not act in a lewd manner and shall dress appropriately.
- No animals will be allowed in the parade unless approved by the Selma Christmas Committee prior to the parade. If approved, your entry will be placed at the end of the parade.
- It is the responsibility of parents with children participating in the parade to make necessary arrangements to have children met and picked up at designated points.
- All marching, dancing, or performing art units are to keep moving. You are not allowed to stop to perform routines.
- Sound systems should be placed with the speakers facing the sides of the entry so that maximum sound will reach the audience with minimum interference to entries preceding and following yours.
- Camera, video and mobile phone use by participants is discouraged. You are there to entertain others, not to be entertained.



Selma Christmas Parade Application

Tuesday, December 5, 2017 at 7:00 p.m.

Business/Organization/Individual's Name:	
Contact Name:	
Mailing Address:	
City/State/Zip:	
Daytime Phone #:	Evening Phone #:
Email Address:	

This information will permit us to prepare your placement in the Staging Area and Line-up.

Entry Fee: FREE

Entry Description: (Ex: Walkers, Truck w/Trailer, Bikes, etc.)

How many vehicles? _____ What type? _____

Total Length Of Your Entry: (Ex: A 10 foot long truck and 20 foot long trailer will require a total of 30 feet of space.) Please make sure this is an accurate number or you might not have enough allocated space. _____

Please check all of the following that apply:

- My entry will play music.
- My entry will be walking. Number of Walkers: _____
- My entry plans to toss candy.

Line-up/ placement requests: If you have any special arrangements or any requests to be lined up with another entry, please indicate below. We do not guarantee these requests, but we will do our best to honor them when possible.

Professional Float Rental

Floats are supplied by a specialized company and are leased to the festival. Interested groups or businesses can then lease them from the Festival at our cost of \$440. All floats come decorated and are pulled by a towing vehicle driven by a professional driver. Two identification signs, one for each side of the float, are included.

Yes, our organization would like to rent a float for this year's parade.

Total: _____

Requested Lettering on Float Banner



Selma Christmas Parade Application

Tuesday, December 5, 2017 at 7:00 p.m.

APPLICATIONS WITHOUT THIS WAIVER WILL NOT BE ACCEPTED

Release and Hold Harmless Agreement

The Applicant/Sponsor agrees to the following:

Indemnify, save harmless, and defend Town of Selma, and its successors in interest from and against any and all claims, demands, actions, debts, liabilities, and attorney's fee arising out of, claimed on account of, or in any manner predicated upon loss or damage to property of and injuries to or death of any and all persons whatsoever, in any manner caused or contributed to by the Applicant, its agents, or employees while in, upon or about the Selma Christmas Parade or its successors in interest from any liability and that the Town of Selma may suffer as the result of acts of negligence, fraud, or misconduct of any Applicant's agent or employees on or about the Selma Christmas Parade.

Release the Town of Selma from any and all liability for loss of damage to property and merchandise used by the Applicant in the operation of the parade due to theft, fire, storm, flood, and damages through any force of nature or otherwise.

I further grant the Town of Selma permission to use any photographs, motion picture, recording or any other record of my participation in the parade for any legitimate reasons.

I have read and will follow all the parade guidelines and restrictions.

Applicant Signature: _____

Date: _____

Important Reminder

Applications are due no later than 5:00 p.m. Wednesday, November 29, 2017.

Line-up placement number will be emailed or called to participants on or by Friday, December 1, 2017.

Mail or stop by our Parks and Recreation Office, 305 N. Pollock Street, beside the Selma Public Library to register face-to-face.

Call us for more information at 919-975-1411.

This institution is an equal opportunity provider and employer.